

Barbecue News' Magazine's

Future of Q

An Outdoor Cooking Magazine for Youth



MEDIA KIT

The "Future of Q," a bi-monthly publication highlighting the next generation of grill and pitmasters, will feature youth and their events, accomplishments, recipes, and awards. Barbecue News Magazine sees a need to showcase the next generation to spark growth in newcomers to the BBQ and grilling lifestyle. Giveaways and contests will attract the next generation of barbecue & grilling aficionados to read and be more involved.

Barbecue News Magazine expects this digital publication to have a starting circulation of 35,000 views from middle and high school BBQ teams and culinary programs across the United States. The potential circulation could grow to over 250,000 views before the end of the first year as we push to showcase the issues to different youth organizations. The cost of the publication will be FREE for anyone to read, and we will be relying on advertisers to cover the costs of producing the issues.



ADVERTISING OPPORTUNITIES

.... WITH A DIRECT LINK OF YOUR CHOICE!

20% DISCOUNT WITH 6 ISSUE CONTRACT

Back Cover \$850

Full Page \$700

1/2 Page \$400

MEASUREMENTS:

BACK/FULL PAGE

7.50"W x 10"H

1/2 PAGE

7.50"W x 4.85"H

E-Blast Link Ad:

sent with the new issue..320W x 75H px..\$150

2023/2024 IMPORTANT DATES

Published bimonthly on the 15th.

DEADLINE

JULY 5, 2023

SEPTEMBER 5, 2023

NOVEMBER 5, 2023

JANUARY 5, 2024

MARCH 5, 2024

MAY 5, 2024

JULY 5, 2024

SEPTEMBER 5, 2024

NOVEMBER 5, 2024

ISSUE RELEASE

JULY 15, 2023

SEPTEMBER 15, 2023

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Contact info@barbecuenews.com or 800-385-0002 for inquires